
The CarbonNeutral Company

protecting our climate

About The CarbonNeutral Company

The CarbonNeutral Company is the world's leading carbon offset and climate consulting business, selling VERs and CERs. We enable businesses and individuals to tackle their climate change impacts in a way which delivers value – commercial, environmental, personal.

The company works with over 200 B2B, B2C, NGO and government clients including BSKyB, Honda, Avis Europe, Barclays Bank, The World Conservation Union, Berkeley Homes, Ricoh and the Radio Taxis Group as well as celebrities and 50,000+ consumer clients.

CarbonNeutral® is the registered trademark of The CarbonNeutral Company (TCNC). It is the leading brand mark and quality standard for action on climate change. Permission to display the CarbonNeutral mark is only given to clients of TCNC when global warming emissions have been measured, reductions recommended, and the remaining emissions 'offset' in accordance with the CarbonNeutral Protocol. This Protocol assures quality of offset projects, and carbon footprint assessments. It is regularly reviewed by an Independent Advisory Group, chaired by Professor John Murlis (previously Chief scientist and Director at the UK's Environment Agency) and representatives from business and NGOs which currently includes Mark Kenber of The Climate Group (lead author of the Gold Standard) and John Niles (lead author of Climate Community and Biodiversity Alliance's standard for forestry carbon offset), Sally Uren (Forum for the Future), Ben Stimson (Sky).

The 'audit trail' includes an annual independent verification of CarbonNeutral programmes – from contract with carbon offset partner through to contract with client and everything in between.